

PROTECT OUR KIDS!

ENFORCE TOBACCO 21 LAWS BY **LICENSING RETAILERS**

THE ISSUE:

43% of 15–20 year old e-cigarette users **were sold these products** from a retail store, despite federal and state laws prohibiting these sales.

Tennessee is one of about 9 states that **does not have a licensing program** to enforce T-21 laws.

THE SOLUTION:

The evidence-based, proven solution includes:

- ✓ Licensing all retailers that sell nicotine products
- ✓ Licensing fee sufficient to cover the cost of enforcement
- ✓ Annual compliance checks
- ✓ Escalating penalties when T-21 laws are repeatedly broken

SMOKEFREE TENNESSEE

DID YOU KNOW?

- There are at least **13,500** known stores in TN selling nicotine/hemp products, more than **40X** the number of McDonald's.
- There are **3,300** nicotine retailers in the entire United Kingdom.
- **20%** of TN retailers failed underage sales compliance checks by TABC in 2025.
- **33%** of schools in TN are within walking distance of a nicotine retailer (1500 ft).
- **91%** of counties across TN have at least one school within walking distance of a nicotine retailer.
- There is currently NO retail license required to sell nicotine products in TN.
- Currently NO Department is collecting fines for underage sales citations.